

Location card: **L1489M - Factory NoLo**



CODE: L1489M

DISTRICT: loreto

TOTAL SQ.M.: 500

HIGHT: 7m

FLOOR: 0

ROOMS NUMBER: 2

ENTRANCE ON STREET: No

ENTRANCE FROM COURTYARD: Si

TOTAL CAPACITY: 150 people

CONTACT

website: www.factorynolo.com

email info@factorynolo.it

tel. 3489256337

[Link scheda location Online](#)

DESCRIPTION:

Located in Milan, near Piazzale Loreto, Factory NoLo is the exclusive venue for immersive events and the beating heart of innovation.

Factory NoLo offers a total space of over 500 square meters divided into two rooms.

The main room can accommodate up to 120 people with a theater-style setup or 200 people standing. The centerpiece of the space is an Infinity Wall, with its 400 square meters of fully video-mappable surface, transforming the venue into an immersive stage with high scenographic impact.

The secondary room, more private, is ideal for welcomes, catering, photoshoots, or product presentations.

Factory NoLo is the perfect environment to host any type of event: meetings, mini-conventions, press conferences, product launches, musical performances, fashion shows, capsule collection launches, and institutional talk shows. With its large size and modularity, it offers endless possibilities for photo shoots, video shoots, and film sets, as well as hosting temporary activities such as installations, showrooms, shops and ateliers, art exhibitions, and lifestyle events.

More than just a venue, Factory NoLo provides innovative plug-and-play technologies that are modular and adaptable to every need.

PRICE

daily: non dichiarato

fuorisalone: non dichiarato

TECHNICAL EQUIPMENT

Impianto luci:

Console luci AVOLITES MOBILE Versione 11.4

6 Prolights Stark 400 wash

6 Prolights JET spot 3

4 FRESNEL con controllo a palo per piazzato zona limbo

4 FRESNEL con controllo a palo per controllo zona limbo

Impianto audio:

Mixer Soundcraft SI 16

Stage box Soundcraft (posizionata lato DX limbo)

2 colonne maui per diffusione sala

2 TT-051 RCF monitoraggio zona limbo

2 TT-051 RCF per zona lounge

2 TT-051 RCF per monitoraggio regia

2 Radio microfono Sennheiser gelato

2 Radiomicrofoni Sennheiser lavallier

1 Postazione intercom radio con 5 cuffie motorola

Impianto video:

3 videoproiettori EPSON 15000 ansilumen EB-L1755

1 media server WATCHOUT 4 OUT 4K (dotato di 2 ingressi hdmi per eventuale aggiunta di una finestra da proiettare sul limbo)

4 notebook (uno predisposto per lo streaming)

1 switcher video Atem

1 camera URSA Black Magic montata su Crane (già collegata nel mixer video per eventuale live)

2 monitor 55 pollici samsung posizionati in zona limbo utilizzabili

come comfort monitor o program oppure essendo su ruote movibili nella sala per riprodurre filmati o immagini da usb

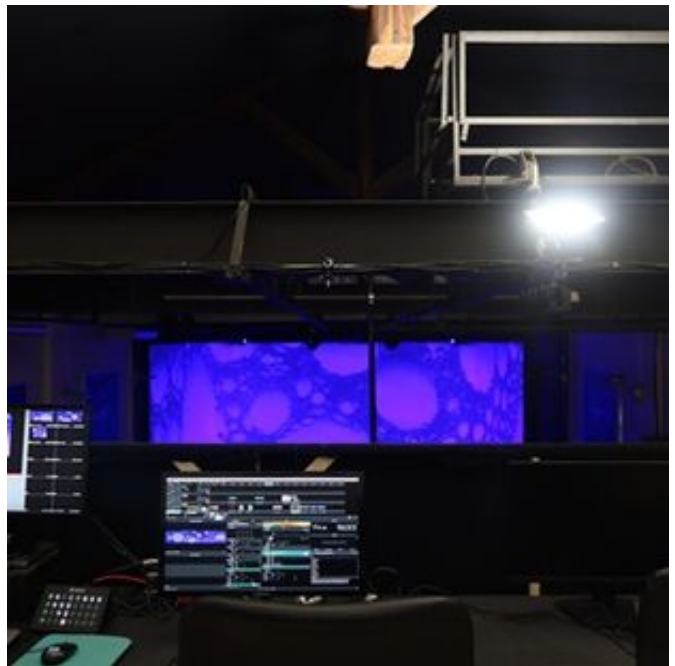
HOW TO REACH US

Viale Monza 4 MILANO - MI 20142 MILANO

M1/M2 Loreto- 100 mt

Stazione Milano Centrale-1 km

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Per qualsiasi dubbio e richiesta potete contattarci via mail e telefono.

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